The Future of Advertising has Arrived!

Contact Us

email:promo@MOBILEMIKE.com
Phone: 1.888.WE WRAP IT
Or 954.534.9033
1940 Tigertail Blvd.
Dania Beach, Fl 33004

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MOBILE MIKE
MEDIA & ENTERTAINMENT

Future WRAPS.COM

888. WE WRAP IT

FLORIDA T-SHIRT FACTORY .COM

954.534.9033

MOBILE MIKE
MEDIA & ENTERTAINMENT

Media Kit

A Full Service Advertising Agency



YOUR

ALL

PURPOSE

AGENCY

MOBILE MIKE
MEDIA & ENTERTAINMENT

As a full-service marketing and advertising agency, Mobile Mike Media & Entertainment is a blend of brilliant graphic designers, event specialists, marketers, high definition videographers and technologists.

With over 25 years of experience, Mobile Mike has built a synergistic team that fuels Mobile Mike Media & Entertainment's ability to deliver truly unique promotional services. Since it's creation, Mobile Mike Media & Entertainment has offered tailored strategic marketing, promotions, media events management, advertising, and dedicated community service. Throughout our event industry experiences, we have continuously developed our service offerings- to that of a full-service,integrated communications company in order to better serve our clients marketing and advertising needs. As such, Mobile Mike Media & Entertainment is an agency made up of designers, developers, writers and analysts who found each other because of a shared philosophy.

WE ARE MOBILE MIKE MEDIA & ENTERTAINMENT

OUR GOAL

Our world is always changing. When you think you've got the latest version, it's time for an upgrade. You share a link, and it's already old news. You're tagging, while everyone else is pinning. It's no wonder brands feel overwhelmed.

At Mobile Mike Media and Entertainment, we realize if there's one thing you can count on, it's change. We also realize that if you can master this change, the opportunities are limitless. In a nutshell, that's what we do. We'll help you find your footing in a sea of constant, disruptive change and evolve how you connect with people in the digital age.

You see, we're an inquisitive bunch, focused on understanding the world around us, and how people connect with it. It's this curiosity that helps us see what's next, letting our clients be the first to take advantage of the new opportunities that are emerging all around them. Adapting isn't about staying in one place, it's about moving forward. Let's move.

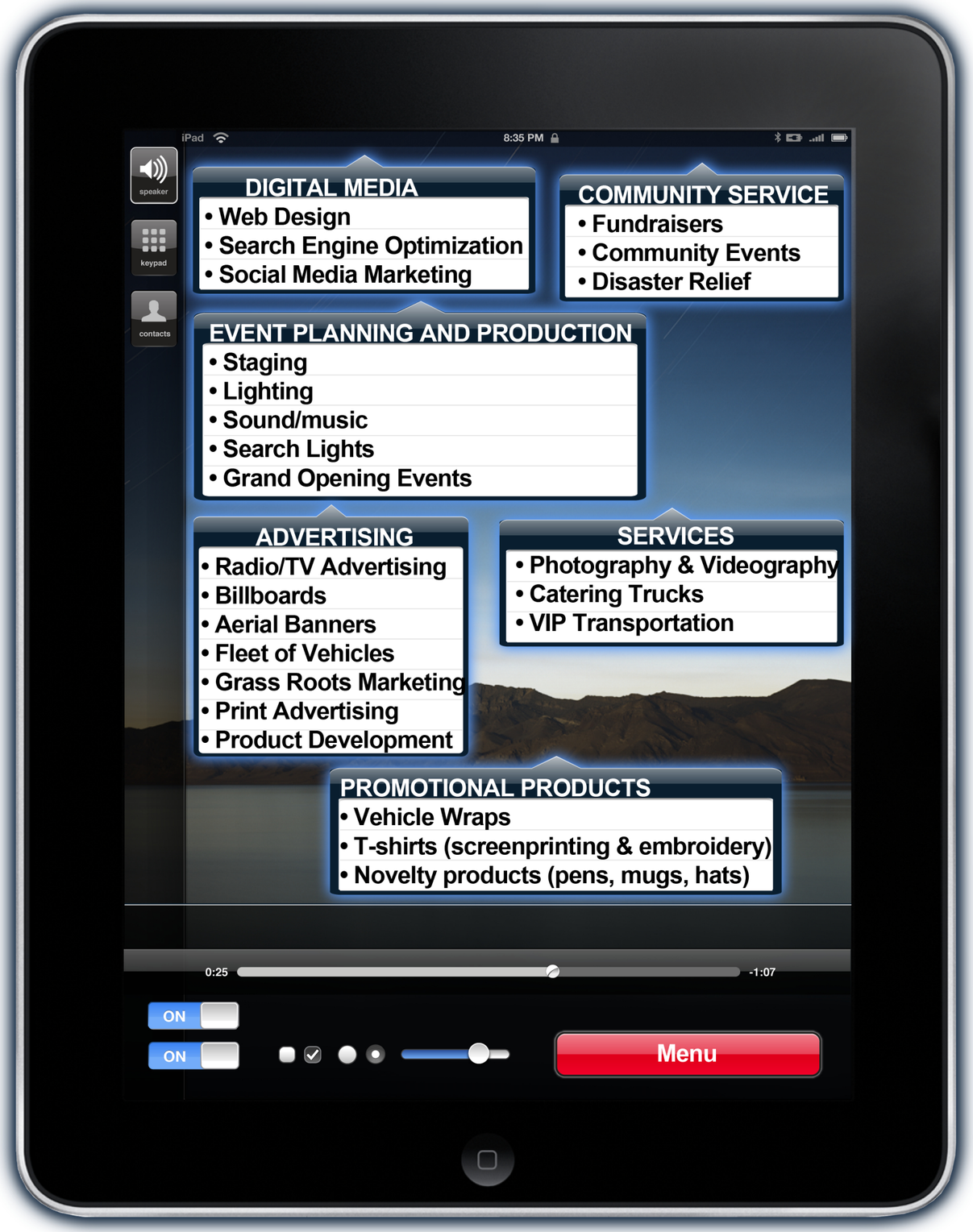
Our team is made up of a diverse group of people – with a diverse range of skill-sets – providing grounded expertise in today's evolving marketplace.

We produce highly creative, yet effective campaigns; owning the process from the strategic planning phase through production, placement, and analysis. Conversation uses evolved thinking to combine effective, traditional means of reaching consumers with new, creative techniques. The more touchpoints in a campaign, the more impactful the message. We embrace the old and strategically use it to leverage the new.

Mobile Mike Media & Entertainment's talented and experienced team is committed to providing world-class brand enhancement solutions for your business. We look forward to a long-term partnership that is mutually beneficial and highly effective.

MOBILE MIKE
MEDIA & ENTERTAINMENT

"ADVERTISING AND PROMOTING THE FUTURE"





COMMUNITY SERVICE

Mobile Mike

Has been recognized throughout the years for his continued community services by City Mayors, State Politicians, and Police Departments for helping those less fortunate in our communities and has received countless commendations. Mobile Mike also provides a helping hand whenever needed, just look for him at one of his many annual events. He channels all of his energy, creativity and determination to provide the highest level of quality advertising and first-class promotional services at all of his events.

COMMUNITY SERVICE EVENTS

- Adopt a Friend with Broward Humane Society
- AEF at the Glow in the Dark Golf Tournament
- Annual Police Events
- Annual Scrabble Golf Tournament Fundraiser
- Big Mama Yearly Events
- Boys and Girls Club at Boca Aviation
- Broward County Police Officer and Canine Memorial
- Broward Blue Line Challenge
- BSO Community Day in Wilton Manors
- Career Days at Miami-Dade, Broward and Palm Beach County Schools
- City of Parkland 9/11 Ceremony
- Coffee with Broward Sheriff Events
- Comcast Cares Day
- Crime Stoppers Public Safety Expo
- Disaster Relief Effort for Hurricane Sandy benefiting the American Red Cross
- Dolphin's Cycling Challenge
- Dj Irie Celebrity Charity Golf Event
- Food Truck Rallies benefiting kids with cancer
- Gilda's Fundraiser at Gold Aviation Services
- Glam-A-Thon
- Guns and Hoses Hockey Challenge
- Habitat For Humanity Community Events
- Heroes in Action Boxing benefiting Hollywood PAL
- Homeless Awareness Events
- Humanitarian Relief Drive
- Farm Share / Feeding Florida Families
- Joe DiMaggio's Children's Hospital Cancer Benefit
- Kendall Langford's Youth Football Camp
- Law Enforcement Expo/Memorial at Markham Park
- Light the Night Walk Broward
- Make-A-Wish Foundation Events
- Maimi-Dade Police and Fire Community Service Events
- Miami-Dade Police Department Hurricane Fair & Open House
- Miami Dolphins Fundraisers
- Feed the Homeless on Thanksgiving
- Free Turkey Giveaway Events
- National Night Out Against Crime Events in Broward & Miami-Dade
- Radio Lollipop Motorcycle Run benefiting Miami's Children's Hospital
- Relay for Life Cancer Event
- Ron Bergeron's Annual Fundraisers
- Fundraisers at Fisher Island
- Sheriff's Community Day in Dania Beach
- South Florida All-Star Classic Charity Game
- South Florida Media Coalition Monthly Events
- South Side Little League Baseball Tournament
- Special Olympics in Pembroke Pines
- Susan G. Komen For the Cure Events
- The Pink Heals Tour
- PAL Fundraiser
- The Summer Groove Golf Classic
- Touchdown For Life - Miami Dolphins Blood Drive
- Toys for Tots
- Toys in the Sun Run
- Walgreen's Health Fair
- Wounded Warriors Fundraising Event
- Zimmerman Advertising's Livelong Walk/Run/Ride benefiting Joe DiMaggio Children's Hospital



















Every year we participate in over 100 community service events





Many people engage in community service because they believe that it carries rewards beyond the obvious and tangible. Clearly, engaging in things like enviromental restoration and civil beautification will make your life enjoyable by making the world around you more pleasant. However, community service can also help to ensure that important services like meals for the elderly, volunteer fire departments, and Christmas toy drives for less fortunate children, continue to run. It also helps to build a rich and supportive community of people who know each other and lend each other a hand when needed.





iHeart MEDIA

iHeart RADIO

Our radio advertising connects you to thousands of people everyday...

RADIO ADVERTISING

Radio advertising has that unique blend of high-reach, high-target ability, and low-cost , which translates into a competitive advantage for your brand.

Over 94% of the US population is within your reach via 13,000 radio stations (approx 8,800 FM & 5,000 AM) across the country. This removes any doubt that you can connect with your target audience through radio. The best advertising is identified by its ability to reach the right people with the right message at the right time, and at the right cost. Radio advertising delivers all these “rights”, in a more efficient way compared to TV or print. This means a much higher ROI, as radio advertising helps you connect to and possibly convert thousands of potential customers, day in and day out.

Y100 miami

MEGA 94.9 #1 CON HITS EN MIAMI

MY93.9 MORE MUSIC, BETTER VARIETY!

BIG 105.9 MIAMI’S CLASSIC ROCK

103.5 THE BEAT BANGIN’ HIP HOP AND R&B

940 AM WINZ MIAMI SPORTS

610 WIOD News Radio

FLORIDA T-SHIRT FACTORY .COM

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T-SHIRTS

If you’ve used promotional products before, you know their power. If you’re new to promotional products, you’re right to make them part of your marketing strategy. Research has shown time and again that promotional products work.







A study by L.J. Market Research clearly demonstrates that promotional products offer you advantages that may not be available in other media such as:

- High Recall. Customers will remember your organization long after they’ve received your promotional product.
- Repeated Exposure. You’ll make a lasting impression because of the length of time the promotional item is kept.
- Favorable Impression. Customers who receive promotional items come away with measurably more favorable impression of your organization resulting in an increased propensity to do business with you.



VEHICLE WRAPS

888. WE WRAP IT

Whether you have a single vehicle associated with your business or a small to mid size fleet of vehicles (delivery, service, sales, or other related vehicle) we can handle it all.
If a vehicle isn't wrapped, the business is not taking advantage of the valuable advertising space it already owns. Vehicle wraps are high-impact, cost effective, and they work for virtually any industry. Vehicle wraps build brand recognition, reinforce brand identity, and offer unmatched, cost-effective visibility.









Future Wraps uses the industry's most advanced wide-format printers. Achieving Photorealistic printing up to 1400x1400 dpi.



At Future Wraps we have invested in the latest and greatest technology to create our custom profiles. This allows for the cleanest and most accurate prints.



ULTRA-HIGH QUALITY PRINTING

IT'S YOUR WORLD LET US WRAP IT...





VINYL WRAPPING

- Car, Truck, and Van Wraps
- Bus Wraps
- Boat Wraps
- Building Wraps
- Music Instrument Wraps
- Custom Exotic Wraps





EXTRA SERVICES

All 3M material
Certified 3M installation and installers
Award winning design services









TURN YOUR VEHICLE INTO EYE-CATCHING MOBILE ADVERTISING MACHINES!



Every piece of the plan is done in-house – research, strategy, design, development – leaving no restrictions to create the best mix of media for each brand's message.

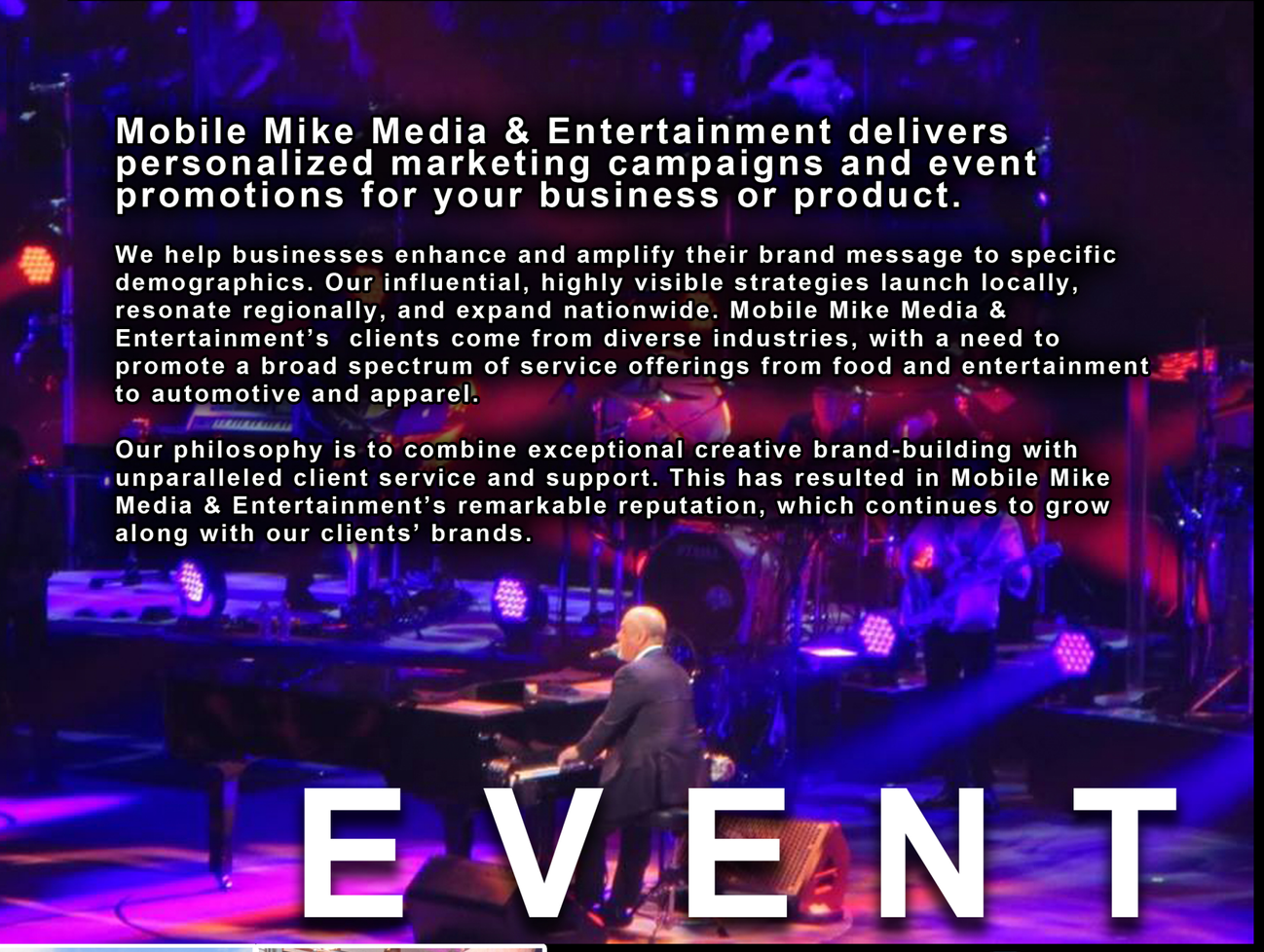


Vehicle wraps transform your fleet into low-cost mobile billboards that continuously promote your business. By wrapping a vehicle, a business is exposing its product or service to thousands of potential customers on a daily-basis. Statistics have proven that one vehicle wrap can generate tens of thousands of impressions a day. The cost of advertising over the life of the vehicle is minimal, especially when compared to other forms of advertising.



Future Wraps employs only the top certified installers and installation teams. This allows us to have unlimited Nationwide clientele.

CERTIFIED INSTALLATIONS



Mobile Mike Media & Entertainment delivers personalized marketing campaigns and event promotions for your business or product.

We help businesses enhance and amplify their brand message to specific demographics. Our influential, highly visible strategies launch locally, resonate regionally, and expand nationwide. Mobile Mike Media & Entertainment's clients come from diverse industries, with a need to promote a broad spectrum of service offerings from food and entertainment to automotive and apparel.

Our philosophy is to combine exceptional creative brand-building with unparalleled client service and support. This has resulted in Mobile Mike Media & Entertainment's remarkable reputation, which continues to grow along with our clients' brands.

EVENT

- 4th of July Festival at the BB&T Center
- Antique Show at Miami Convention Center
- Auto Dealerships
- Beer Fest
- Bike Week in Daytona
- Biketoberfest Events
- Calle Ocho
- Caribbean and Latin Jazz Festival
- Cinco de Mayo Events
- Coconut Grove's Art Festival
- Coconut Grove's Wine & Food Festival
- Colombian Independence Day
- Columbus Day Weekend Regatta Keys
- Fantasy Fest
- Food Truck Events
- Fort Lauderdale Air & Sea Show
- Fort Lauderdale International Boat Show
- Fourth of July Events
- Free Gas Fridays
- Gulfstream Racetrack Events
- Haitian Fest
- Hospitality Expo/Bartenders Bash
- iHeartRadio Utimate Pool Party Weekend
- Jingle Ball
- Martini & Meatballs Event
- Marlins Fan Fest & Tailgate Party
- Mediterranean Food & Wine Festival
- Miami Beach Gay Pride Parade
- Miami Dolphins Tailgate Parties
- Miami Grand Prix
- Miami Heat Games at American Airlines Arena
- Miami International Boat Show
- Monster Jam
- Monthly Concerts
- NASCAR at Homestead Miami Speedway Events
- Orange Bowl
- October Fest
- Over 100+ iHeart Media Morning Shows and Events
- Parade of Cars
- Pompano's Annual Seafood Festival
- Puerto Rican Fest
- Single's Mingle
- South Beach Wine and Food Festival
- South Beach Seafood Festival
- St. Patrick's Day Events
- TNT Fireworks Promotions
- Ultra Music Festival
- University of Miami Football Games & Tailgate Party
- Wine and Food Cook-off
- Winter Music Conference
- Winterfest Boat Parade
- WMC iHeart Radio Events
- WSVN Events





PROMOTIONS

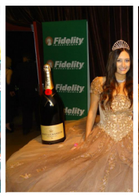
CONCERTS FUNDRAISERS FOOD FESTIVALS CULTURAL EVENTS PROMOTIONAL PRODUCTS OUTDOOR ADVERTISING AERIAL BANNERS PRODUCT DEMOS GUERRILLA MARKETING IN-STORE PROMOTIONS







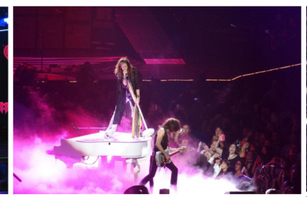








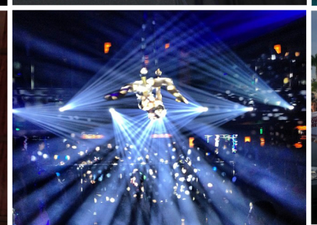


























CATERING TRUCKS

Let our on site chefs cook delicious cuisine for you and your guests. Whether you are planning a company BBQ, corporate lunch, holiday party, special event, or wedding, we can make your event memorable.Serving the best gourmet cuisine from top South Florida chefs.

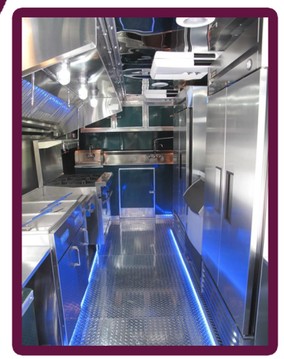
On-site and off-site catering services





















With our on-site catering you are getting quality every time… Let our catering team design your special menu. We can accommodate any type of cuisine, any size party, and any budget.

FUTURE VISION



We offer two types of LED equipment that can be configured to virtually any size for events large or small, held either outdoors or indoors, day or night.



Maximize your visibility!







Our truck mounted LED Screens, featuring Daktronics ProStar® and ProTour® technology, are perfect for any event. These LED screens can be set up in as little as 60 minutes and are ideal for outdoor applications that require a high quality-screen with limited set up time. The Illuminator™ LED Screen package contains a full on-board control room with switching capability that supports most video playback formats. Additional capabilities include multi-camera packages, real time data & scoring feeds, as well as graphics production.





Fox Productions

EIGHTY -FOUR PERCENT OF WEB TRAFFIC WILL BE ONLINE VIDEO BY 2018

Video is now the “rockstar” of content marketing, branding, advertising, social media and video production plays a crucial part in a company’s overall sales and marketing strategy. Everybody’s looking for corporate video production that outperforms the competition. Video is the most effective channel for converting visits into sales.

Fox Productions works with you to ensure that you’re not just “getting a video.” We help deliver on what you’re trying to achieve in your marketing strategy. There are many different aspects to corporate video production and content marketing that require an expert touch. Fox Productions works with our clients to understand your business, your audience, your objectives, what drives them, and what type of video content will best connect.

Have a New Project? Fox Productions Can Help



From storyboarding and scripting to setting the tone during filming, we can help make the entire video production experience seamless.

100 million people watch one video online per day. Video can make an impression much faster than text-based product information. If you’re looking to increase your market presence, you need video production to help boost sales, communications, and marketing strategies. Simply put, video connects, informs, and engages. We use only state of the art and top of the line equipment as well the best of the best editing software, no one can match our quality.

We shoot in High Definition and new 4k technologies.



Fox Productions is a part of Mobile Mike Media & Entertainment

Call Us today for a free consultation at 954-534-9033

WEBSITE DESIGN & SOCIAL MEDIA

Website Development

You can't hope to succeed in the modern business world without a well-designed website and an online marketing campaign. You can get the best of both at Mobile Mike Media & Entertainment regardless of your business size and location.

We offer a one-stop solution for all your graphic designing, online marketing and eCommerce needs.

We develop websites in:

- CMS Sites
  - Wordpress
  - Joomla
  - E-Commerce
- HTML5/CSS5
  - Javascript
  - PHP
  - jQuery

Facebook

Instagram

Twitter

Linkedin

YouTube

Flickr

(SEO) Search Engine Optimization

SEO is the method of enhancing a website's online "visibility" to increase the number of people visiting the site. Since most people explore the internet via search engines, mainly Google, Bing and Yahoo!, your website should appear "high up" on the result pages on these engines. That is what SEO delivers, via an array of techniques ranging from optimizing the content on your website to improving the way other websites are linked to yours. The result of SEO is ultimately much higher traffic on your website. You can count on our experts to deliver the best of SEO while ensuring you don't get bogged down by the technicalities.

(SMA) Social Media Advertising

Our social media specialists create a buzz for your brand through the pulsating social media platforms such as Facebook, Twitter and YouTube. Whether it's through useful tips, new products, interesting anecdotes or exciting promotions related to your business, we channel quality content via social media to attract your target market.

Social Media Advertising is the perfect way to create high-impact, "word-of-mouth" marketing to boost your brand awareness.

BILLBOARDS

By selecting billboard signs as an advertising medium, you are choosing the most high-impact, cost-effective medium. With the advances in technology today, you have limitless possibilities for the design of your company's billboards.

With so many benefits, it's no wonder that so many business owners are using billboard advertising today. From putting them up at airports to sticking them on cars or on the water- to even showcasing them at movie theaters- billboard advertising makes it possible for you to advertise your products and services anywhere.

Benefits of Billboard Advertising:

- **Billboard advertising grabs the attention of potential customers like no other form of advertising can.**
- **One of the most cost-effective mediums of advertising.**
- **Brand awareness and strong name recognition.**
- **Colorful, creative and eye-catching ads have more impact.**
- **Reaches out to thousands of people on a daily basis.**
- **Targets a specific audience according to location.**
- **Ads are not lost in the mix of competitors and editorial.**
- **Messages are delivered continuously and frequently.**
- **Directs potential clients and customers to your place of business.**











SEARCH LIGHTS

Our 7kw searchlights produce beams visible from 16 miles away. Mobile Mike Media & Entertainment searchlights are designed and built for high performance with reliable components that have been field tested for years. The SkyTracker's design lets the beams move in "striking circular" or "clover-leaf" patterns. The sweeping beams not only add motion and excitement to an event but also pinpoint the location of the event.

Mobile Mike Media & Entertainment search-lights are a proven advertising and promotional tool used from coast-to-coast to attract attention to all types of events. From galas to grand openings, Mobile Mike Media & Entertainment's search lights will draw attention for miles around. Let our advertising searchlights increase traffic to your night event by creating awareness and excitement.



LIMOUSINE SERVICE

Private VIP Limousine Service



Our service staff are professional, courteous, and meet our rigorous screening requirements. They will pick you up from the airport, your home, hotel or place of business. They also have incredible smiles.
Perfection is something we take very seriously.
Our limos will arrive spotless, both inside and out.
Our drivers dress the part in professional attire.



If you are seeking activities for groups, our service staff offer packages for all your area has to offer: customized tours, dinner outings, blocks of hours at bulk rates, concerts, and all types of sightseeing.

G-550 Mercedes-Benz Sprinter Executive Limousine

- Wood Floors
- 45 Grade Custom Leather Captain Chairs
- 2 HD 3-D TV's
- Direct TV access
- 3-D Blu-Ray Player Built-In
- iPad 2 Touch Built-In
- Polk Audio Theater Sound System
- 30,000 BTU AC System
- Direct TV Digital Satellite Service
- Local HD Satellite System
- Sirius/XM Satellite Radio
- Burled Wood Package
- Under Sofa Refrigerator
- Executive Rear Seating w/Custom Wood Console
- Wireless 4G Internet Router
- Air Ride Suspension
- Custom Laptop Tables
- Fiber Optic LED Lighting







Aerial Banners

Mobile Mike Media & Entertainment

SPORTING EVENTS

BEACHES

WEDDINGS

SPECIAL EVENTS

GRAND OPENINGS

PROMOTIONS

DJ SERVICES





We can produce and fly your custom, high-definition, digitally-reproduced aerial banner anywhere.

When you hear an airplane you instinctively look up. That is what makes this form of advertising so effective. Aerial advertising reaches people away from home and work, generally in an environment where they are relaxed. Few forms of media have access to such a receptive audience. We will help you get your message across at any outdoor venue or area. This enables our customers to choose where they want exposure, whether it be a busy freeway, a sport stadium, a parade, a televised event, a NASCAR Race, or shorelines across the country.

Fly Today...

Mobile Mike Media & Entertainment offers you an immeasurable amount of options. This allows you to put anything on a giant canvas to promote your business, be it your logo, pictures, symbols, and any message you want to convey to your target audience.

Want the event of a lifetime?

We love what we do. We love music, and we love the power it carries, There is nothing more exciting than watching a dance floor filled with people.

The music entertainment is the heartbeat of your important affair. At Mobile Mike Media & Entertainment Disk Jockey Service, we are fully committed to providing you with the DJ entertainment package that will meet, if not exceed, your entertainment expectations.

Music Genres

- Wedding Music
- Dance Hits
- Hip-Hop
- Disco
- R&B
- Rock & Roll
- Jazz
- Top 40
- Easy Listening
- Big Band
- Salsa & Merengue

Onsite DJ Services

- Weddings
- Parties
- Bar/Bat Mitzvahs
- Bachelor/Bachelorette
- Corporate Events
- New Years Events

and more...

FLEET LINE-UP

When our vehicles are at grand openings and promotional events, we attract lots of attention. This is a sure way to add some excitement and exposure for your business.

- G-550 Mercedes-Benz Sprinter Executive Limousine
- Jeep Grand Cherokee SRT
- Jeep Grand Cherokee
- Sport Chassis Super Truck
- Custom Billboard Trucks
- SkyTracker Searchlights
- Mercedes-Benz ML400

- International Super Truck
- Custom Catering Food Truck
- Freightliner 18 Wheeler
- Smokin' Out Food Truck
- Ford F650 Super Truck
- Mercedes Sprinter





















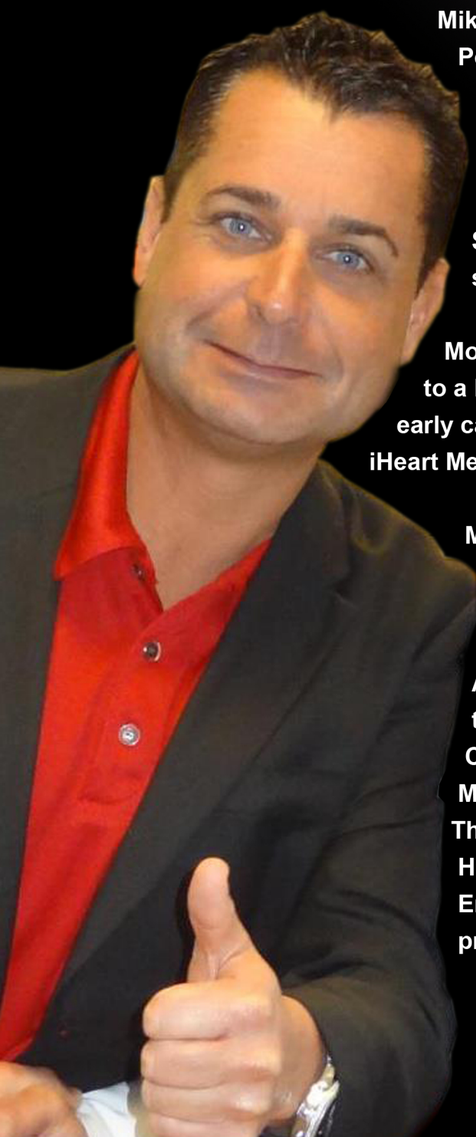






Who Is Mobile Mike

Mobile Mike has had over 25 successful years in entertainment, advertising, marketing and promotions. Although he is based in South Florida, he travels around the world promoting many organizations and building brands. Mike's creativity and ingenuity constantly capture many local and national events. He is the top MC and host chosen each and every year to promote many prestigious events.



Mike's career launched in South Florida in the early '90s at Power 96 Radio. His original intership quickly expanded into his role as a regular Morning Show contributor and key figure in Power 96 promotions. Other radio stations sought to put Mobile Mike's marketing machine to work for them and, after more than a decade with Power 96, he moved to Cox Radio in South Florida, where his reputation for attention-grabbing, spot-on marketing grew.

Mobile Mike, who grew up in Connecticut and Michigan, admits to a lifelong fascination with the "magic" of radio, so when these early career stepping-stones led him to his current partnership with iHeart Media, he saw it as a dream come true.

Mike's approach to building publicity and brand recognition through his extensive relationships in the industry has proven to be highly successful. With hundreds of partners, such as iHeart Media, Miami Dolphins, Rick Case Automotive Group, AutoNation, WSVN Channel 7, NBC 6,Winterfest Boat Parade, the Holiday Isle Resort, Broward Sheriff's Office, Miami-Dade County Police Department, Habitat for Humanity, Think Magazine, Toys for Tots, Miami International Boat Show, The Summer Groove, Light the Night Walks, Miami Children's Hospital, in addition to dozens of other Mobile Mike Media & Entertainment produced events. Mobile Mike has become a premier marketing force in America.

The Future of Advertising has arrived!

